



U.S. Commercial Service - Turkey

Turkish Bazaar

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CEBIT EURASIA BILISIM
5-10 September, 2006
Istanbul, Turkey

CeBIT
eurasia
Bilişim

International Trade Fair for Information Technology, Telecommunications, Software and Services for Turkey and the Eurasian Region Exhibiting at the USA Pavilion via the U.S. Commercial Service in Turkey at CeBIT Bilisim Eurasia offers you outstanding opportunities and services!

Why the Turkish market?

- Turkey's Information Technology market (IT) size was \$4.5 billion in 2005. This figure is expected to reach nearly \$ 5.58 billion by the end of 2006. Over 6 million personal computers and 5 million internet users in Turkey.
- Total ICT (including telecom) market is estimated at \$ 13.8 billion.
- Turkey with a population of 70 million ranks among the world's 20 largest economies.
- Forecasters predict 2006 will see a growth rate of 15 %.
- CeBIT Bilisim Eurasia continues to expand as more and more countries seek business connections with the European and Asian markets.

- This year promises to once again attract the world of ICT products and services to this very lucrative marketplace. Over 160,000 visitors and more than 928 exhibitors from 17 countries attended CeBIT Bilisim Eurasia last year.

The Commercial Service will organize an American Pavilion at CeBIT Bilisim 2006. For additional information on this major event, please contact Ihsan Muderrisoglu at Ihsan.Muderrisoglu@mail.doc.gov

You can also find more information at <http://www.buyusa.gov/turkey/en/cebitbilisim.html>

PICTURES FROM CEBIT EURASIA 2005



TURKISH FIRMS INTERESTED IN DOING BUSINESS WITH AMERICAN FIRMS

Nursan Dis Ticaret AS

NURSAN FOREIGN TRADE S.A., located in Istanbul, Turkey, is seeking for U.S. companies, which can supply:
800.000 mton of Steel Scrap in 2006
280.000 mton Import Steel Billets in 2006.

Saha Metal Sanayi Tic. Ltd. Sti
www.sahazinc.com

Turkish firm SAHA is seeking to purchase 1000 tons per month of untreated Zinc ashes/skimmings containing metallic zinc from Galvanizing Industry.

For more information, please contact Serdar Cetinkaya at Serdar.Cetinkaya@mail.doc.gov



Cinar Metal

Cinar Metal is looking for suppliers of stainless steel, round bars, sheets and tubes, fittings, especially super alloys or duplex steels,

Frentek

Erentek is seeking to purchase brake inertia dynamometer for four wheelers up to 16000 kgs Gvw

Kalkavan

The company is looking for suppliers of iron and steel scrap.

For more information please contact Berrin Erturk at Berrin.Erturk@mail.doc.gov



Ermaksan Makina Sanayii ve Ticaret Ltd.Sti.

Ermaksan is building a new manufacturing facility and wants to use steel construction material in the structure of the building. The company wants to be contacted by US suppliers of the subject material over the immediate term.

For more information please contact Ebru Olcay at Ebru.Olcay@mail.doc.gov

MT Medical Products
www.mtsaglik.com

The company is looking for US manufacturers of medical disposables, medical equipment and diagnostics.

Turkish Red Crescent Society
www.kizilay.org.tr

- Turkish Red Crescent Society will procure 5000 blood bags through close bidding procedures. The deadline for the submission of proposals is August 7, 2006.

- Turkish Red Crescent Society will procure 5 Plasma Shocking Devices for the blood centers, through close bidding procedures. The deadline for the submission of proposals is September 4, 2006.

Taskiran Furniture
www.taskiranfurniture.com

Taskiran Furniture, being specialized in bedroom furniture, is looking for US manufacturers that would like to do business in the Turkish Market, especially in Izmir and the Aegean Region. The company is ready to partner with US companies and engage in joint projects.

For more information please contact Ozge Cirika at Ozge.Cirika@mail.doc.gov

PROMOTE YOUR COMPANY THROUGH CS TURKEY'S WEB SITE!

www.buyusa.gov/turkey/en or www.csturkey.com

Everyday hundreds of "visitors" from all over the world visit the U.S. Department of Commerce's web site, and we would like to invite your company to showcase your services to these potential customers. We will categorize each sector and include your company's name under a relevant sector, which will provide easily reachable product/service information. A list of the companies operating in each sector with their contact information and service description will be available to thousand of visitors to our site. The annual fee for participating in this program is 200\$. If you are interested in our service please contact Ozge Cirika at Ozge.Cirika@mail.doc.gov

2006, YEAR OF THE AMERICAS

Turkey has selected the USA as the target export market for the year 2006. According to the new strategy announced by Minister Kursad Tuzmen, the government will support Turkish business people interested in exporting to the USA.

The Undersecretariat of Foreign Trade (UFT) has developed a broad strategy to increase the Turkish exports to the USA and defined the industry sectors that would provide best growth prospects for the Turkish exporters. Within the scope of this strategy, 6 states, namely Chicago, New York, California, Texas, Illinois and Georgia, have been selected as the target markets. The selection was based on certain criterion like GNP size of the states and their contribution to foreign trade and the target industry sectors are matched with the specific needs of these states.

As of today, imports from Turkey constitute only 0.3% of the total US market. Top Turkish exports to the US are limited to textile products, primary metals, non-metallic mineral products, apparel and accessories and various manufactured commodities. By selecting US as the target export market, Turkish Government is aiming to give more emphasis to bilateral trade relations between the respective countries and increasing the share of Turkish products in the US market.

TURKEY AT A GLANCE

Money Markets

<u>Interest Rates</u>	<u>1 month</u>	<u>3 months</u>	<u>6 months</u>	<u>1year</u>
(%)	17	17	17	17

Indicative Exchange Rates Announced at 15:30 on 07/14/2006 by the Central Bank of Turkey

	<u>FX Buying</u>	<u>FX Selling</u>
USD/TRY	1.5748	1.5824
EURO/TRY	1.9956	2.0052
GBP/TRY	2.8978	2.9129

Basic Facts about Turkey

Major Macro-economic Figures as of 2005

GDP: \$ 345 billion

GDP Growth Rate: 6%

Inflation: 7.7 %

Total Exports: \$73 billion

Total Imports: \$ 102 billion

Unemployment: 7.7 %

Best Growth Prospects for US Exporters

The following industry sectors provide export opportunities and constitute best growth prospects for US exporters.

- Transportation Equipment
- Telecommunications,
- Medical Equipment and Services
- Information Technologies
- Automotive
- Energy
- Education

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